



Press Alert

For Immediate Use
February 2nd, 2009

Attn: Local News Editor

PRESS CONTACT: TLG | Evan Lamont - 562-537-6936

**President of the Regional Hispanic Chamber of Commerce
Endorses Robert Garcia for Long Beach City Council First District Seat**

The President of the Regional Hispanic Chamber of Commerce (RHCC), Sandy Cajas is announcing her support of Robert Garcia for the Long Beach City Council First District Seat. Cajas, who has been President of the Regional Hispanic Chamber of Commerce since 2000, chose to endorse the candidacy of Robert Garcia because of his ability to bring different organizations from the community together.

"The First District in Long Beach is demographically and ethnically diverse and Robert has always presented himself as an individual that can bring all parties to the table", said Cajas. "Robert has tackled many challenges during his time in Long Beach and my board and I are proud to support him for City Council."

Garcia is the Dean of Student Affairs at Long Beach City College and has taught Communications at both Long Beach State University and Long Beach City College. Garcia and his neighbors founded the North Pine Neighborhood Alliance, a Downtown Long Beach community association that focuses on public safety, economic development, and environmental issues.

"Garcia's passion and potential to strengthen the downtown economy is exactly what Long Beach needs right now", said Cajas. "He is the future of this community and I look forward to working with him in issues involving Downtown Long Beach".

The Regional Hispanic Chamber of Commerce is a business Chamber operating in Los Angeles County with its headquarters located in Downtown Long Beach. The mission of the Regional Hispanic Chamber of Commerce is to advocate, promote and facilitate the success of businesses in Southern California and its trade areas.

For more information about the Robert Garcia for Long Beach City Council visit www.robertgarcia.com or for more information about the Regional Hispanic Chamber of Commerce visit www.regionalhispaniccc.org.