



Press Alert

For Immediate Use
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Attn: Main News / Feature

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The Salvation Army of Long Beach connects local donors with Haitian disaster relief efforts

With the recent devastation in Haiti due to the magnitude-7.0 earthquake that struck last week, hundreds of thousands of Haitian citizens are without food, supplies, clean water or shelter and are struggling to survive. The disaster has been compounded by the quake having destroyed most of the hospitals and service facilities that would normally assist in this time of need.

This terrible disaster has left individuals around the globe in search of ways to provide aid and assistance to Haiti. On a local level, The Salvation Army of Long Beach is collecting food and monetary donations and is seeking the support from local citizens. Donations can be made to The Salvation Army of Long Beach by calling 562-426-7637 or by dropping off donations and/or supplies at the Long Beach Corps office located at 455 E Spring St, Long Beach, CA 90806. 100% of each donation made goes to support The Salvation Army's Haitian relief efforts.

An update from Salvation Army officials outside of Port Au Prince notes that staff from The Salvation Army medical clinics is inundated with people who need urgent care. Interviewed by Larry King on CNN, Bob Poff – an American serving as The Salvation Army's director of disaster services on Haiti – said that he, along with almost everyone in Port-au-Prince, is sleeping outside because the buildings are unsafe including Haitian children from the Salvation Army who are sleeping in the middle of the divisional headquarters compound.

Salvation Army teams have arrived in Haiti and are finding ways around the logistical difficulties of providing urgent aid to people affected by the earthquake in and around Port-au-Prince. Rubble and debris has filled the streets making travel nearly impossible, but the faith, effort and determination of these teams has The Salvation Army pressing on in support.

“The Haitian people suffered a terrible disaster and we are just trying to do our part to help”, said Major Glen Madsen, Commanding Officer of The Salvation Army Long Beach Corps. “A majority of the country was decimated and everyone there, including those providing the assistance are in dire need of food and supplies.”

The Long Beach Community has been superb in the past, rallying with support for the disaster relief efforts for California's wildfires as well as in New Orleans for Hurricane Katrina. Now more than ever, support is needed in Haiti. For more information on how to make a donation to The Salvation Army in support of the Haitian disaster relief efforts call Gail Crandall at The Salvation Army at 562-426-7637 or email Gail.Crandall@usw.salvationarmy.org

PRESS CONTACT – For more information about arranging a story to help The Salvation Army please contact Evan Lamont at (562) 537-6936 or Evan@lamontgroup.biz.